



# JOSE ANTONIO GONZÁLEZ BARATO "JOSELE"

CEO & SPORTS DIRECTOR

## PERSONAL INFORMATION

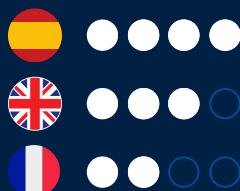
- **Date Birth:** 6/2/1981 Cordoba (Spain)
- **Location:** Madrid, 28019 (Spain)



## EDUCATION

- RFEF SPORTS DIRECTOR
- MANAGEMENT IN COERVER METHODOLOGY
- MASTER'S DEGREE IN ANALYSIS AND SCOUTING
- FEDERATED REFEREE
- SOCCER, BEACH SOCCER AND FUTSAL COACH
- MASTER'S DEGREE IN SPORTS METHODOLOGY

## LANGUAGES



## WORK EXPERIENCE



### ESC LALIGA & NBA

2022

*Sports Director*

- Responsible for the Sports Management of ESC LALIGA & NBA.



### FEDERATION OF CASTILLA LA MANCHA

2016 - 2018

*Coordinator*

- Coordinator of the futsal section and coach in the beach soccer, women's soccer and provincial men's soccer sections.



### NATIONAL FEDERATION OF EQUATORIAL GUINEA

2018 - 2020

*Technical Secretary*

- Head of the Technical Secretariat in the best period of the National Team's sporting history



### C.F. FUENLABRADA

2021 - 2023

*International Area Director*

- Head of the International Department and member of the Board of Director.



### C.D. LEGANES

2020 - 2021

*International Area Director*

- Head of the International Department (2020 - 2021)



### A.D. ALCORCON

2016 - 2020

*International Director & Coordinator and Methodology Director*

- Creator and head of the international department. Coordinator of grassroots soccer and responsible for methodology.

## WORK EXPERIENCE



### REAL MADRID C. F.

2014 - 2017

*Technician of the Recruiting Department*

- Real Madrid C.F. testing and recruiting technician.



### C.D. GUADALAJARA

2016 - 2020

*Sports Director*

- Sporting Director of the Club in Second Division "B". Group 2. Responsible for grassroots soccer and methodology (more than 30 teams, 60 coaches and 700 players).

## WORK EXPERIENCE



### RIVAS FUTSAL

2014

#### *Sports Director & Coach*

- Maximum responsible for the sports management of the Club in the Second Professional Division.
- Champion of Madrid and Champion of Spain. 2014



### C.D. PUERTA BONITA

2016 - 2018

#### *Sports Director*

- Third National Division Group 7. Responsible for the entire structure, grassroots soccer, methodology and head coach of the first team.



### R.C.D. CARABANCHEL

2009 - 2013

#### *Sports Director*

- Sports Director of the Club in Third National Division Group 7. Responsible for grassroots soccer and methodology.



### RICARDINHO Y ORTIZ

2021 - 2023

#### *Ceo & Sport Director*

- Creation of academies, campuses, tours and more events. Events in Japan, Luxembourg, Bolivia...



### INTER MOVISTAR FUTSAL

2011

#### *Coordinator & Coach*

- Coordinator of the futsal section in Madrid and coach in the U23 (promotion) U14 (Champion of Spain) U12 (Champion of Spain) 2011.



### CHAMPIONS FOR AFRICA

2008

#### *Technical Asistant*

- Assistant technician and scout with coaches such as: D. Vicente del Bosque, Unai Emery, Manolo Jimenez... among others.



### COLOMBIAN FEDERATION

2021

#### *National Coach Mini Soccer*

- World Champion.
- World mini soccer championship (F6) in Kiev, Ukraine.



### MADRID FUTSAL FEDERATION

2022

#### *Sport Director*

- Director of the Federación Madrileña de futsal.



### CEO SPAIN INTERNATIONAL SPORTS

2016 - 2020

#### *Ceo*

- Creator and head of the company in charge of the internationalization of Professional Football Clubs, such as A.D. Alcorcón, C.D. Leganés, C.F. Fuenlabrada, C.D. Toledo, Rayo Majadahonda, Córdoba C.F., Adarve... among others.



### ASSOCIATION OF SPANISH SPORTS DIRECTORS

2022

#### *International Delegate*

- Creator and head of the international department. Coordinator of grassroots soccer and responsible for methodology.



### CLUB CANTERAS PERU

2022

#### *Sports Methodology*

- Head of the methodology of the Canteras Club in Lima, Peru. 2022.



## TEACHING EXPERIENCE



### LALIGA's Master's Degree in Sports Marketing

*Teacher*



### Master's Degree in Sports Marketing from the Universidad Europea Real Madrid

*Teacher*



### Master's Degree in Business at the Catholic University of Avila

*Teacher*



### Master's Degree in Business at the Johan Cruyff Institute

*Ceo & Sport Director*



### Master's Degree in Methodology Universidad Rey Juan Carlos (Madrid)

*Teacher*



### Master's Degree in Methodology Universidad Politécnica (Valencia)

*Teacher*



### Master in Methodology University of Castilla La Mancha (Toledo)

*Teacher*



### BeMagistral's own online Master's Degree in Methodology

*Teacher*



### Sport Data Campus BigData International Ambassador

*Teacher*



### International Ambassador IDE University

*Teacher*



### BeMagistral International Ambassador

*Ambassador & Teacher*

### Course on Sports Management & International Methodology

*Teacher*



### GM Football Academy of the Sports Management Course

*Teacher*

## PLAYING EXPERIENCE



### Ex professional soccer and futsal player

1995 - 2007

*More than 15 seasons in soccer and futsal clubs at national level (Tomelloso (Ciudad Real) Getafe (Madrid) Casarrubios (Toledo) Villalba (Madrid) Almonacid (Guadalajara) Colmenar Viejo (Madrid).*